HETA ARORA

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PERSONAL SUMMARY

Accomplished Web Designer with over 7 years of experience in software development within dynamic environments. Specializing in web design, I bring a proven track record of delivering high-quality, scalable solutions that meet client requirements and exceed expectations. Adept at collaborating across multidisciplinary teams, I leverage exceptional communication skills to foster strong relationships with stakeholders at all levels. Known for my ability to translate complex technical concepts into clear, actionable insights, I thrive in fast-paced settings where innovation and problem-solving are paramount.

SKILLS

Front-end & Web Technologies:
HTML, HTML5, CSS, CSS3, SASS, Tailwind CSS, Twitter Bootstrap, JavaScript, jQuery, Responsiveness, Gulp, Node Modules

Design & UI Tools:
Figma, Photoshop(basics), Adobe XD (basics), Framer, Page Speed Insights, Windsurf, Visual Studio, Sublime Text

Front-end Frameworks (as Designer):
Angular, React, React Native, Vue

CMS & Platforms:
WordPress, Shopify, HubSpot

Version Control & Collaboration:
Git, GitHub, GitLab, SourceTree, Atlassian (Jira)

Other Skills:
Email Template Development, ADA Compliance, PSD to HTML Conversion, Project Management, Client Communication, Problem Solving, Attention to Detail

PROFESSIONAL EXPERIENCE

VERSATILETECH SOLUTIONS | BANGLORE, INDIA   **[Sep' 2025 – PRESENT]**
INTEGRATION ENGINEER
Responsibilities:

- Design and develop responsive websites and email templates using HTML, CSS, JavaScript, and jQuery.
- Create and refine Figma/Photoshop mock-ups, ensuring brand consistency and cross-platform performance.
- Test and debug layouts for responsiveness, accessibility, and browser compatibility.

TATVASOFT | AHMEDABAD, INDIA   **[Jan' 2018 – Aug' 2025]**
SENIOR SOFTWARE ENGINEER   **[Jul' 2022 – Aug' 2025]**
Responsibilities:

- Lead the design process of multiple website projects, ensuring adherence to client specifications and industry standards.
- Facilitate effective communication with clients throughout project lifecycles, providing updates, gathering feedback, and addressing concerns in a timely manner.
- Manage multiple projects concurrently, coordinating tasks and resources within the team to meet deadlines and deliverables.
- Provide guidance and mentorship to junior team members, assisting in their professional development and ensuring quality output.
- Ensure web accessibility by integrating ADA Compliance standards into design and development processes.
- Oversee the conversion of design mockups from PSD to PDF formats, maintaining design fidelity and functionality across platforms.

SOFTWARE ENGINEER   **[Jul' 2019 – Jun' 2022]**
Responsibilities:

- Create responsive and visually appealing front-end designs using CSS, including CSS3 and preprocessors like SASS and Tailwind CSS, to ensure excellent user experiences across devices.
- Collaborate with teams to integrate UI designs using Twitter Bootstrap, jQuery, and JavaScript, adhering to ADA Compliance and best practices for accessibility and usability.
- Utilize Angular, React, and Vue.js to develop scalable and high-performing web applications, optimizing user engagement.
- Automate development tasks with Gulp and Node Modules, ensuring streamlined workflows, while managing codebase efficiently with Git and GitHub or GitLab for seamless collaboration.

TRAINEE – SOFTWARE ENGINEER   **[Jan' 2018 – Jun' 2019]**
Responsibilities:

- Utilized expertise in HTML5, CSS, Twitter Bootstrap, jQuery, and JavaScript to implement responsive and visually appealing designs, enhancing user experience and engagement.
- Structured and designed mockups from PSD to Email Templates, resulting in high-quality, consistent, and visually appealing communications.
- Tested websites across multiple browsers using page speed insights, ensuring optimal performance and compatibility, leading to improved load times and user satisfaction.

EDUCATION

BACHELOR OF ENGINEERING (INFORMATION TECHNOLOGY) | 2018
A.D. PATEL INSTITUTE OF TECHNOLOGY, INDIA

LANGUAGES

- English
- Hindi

References available upon request